



mayors
innovation
project

ADVANCING LOCAL WEALTH AND OPPORTUNITY

Mayor Kim Norton, Rochester, MN

WINTER
2025

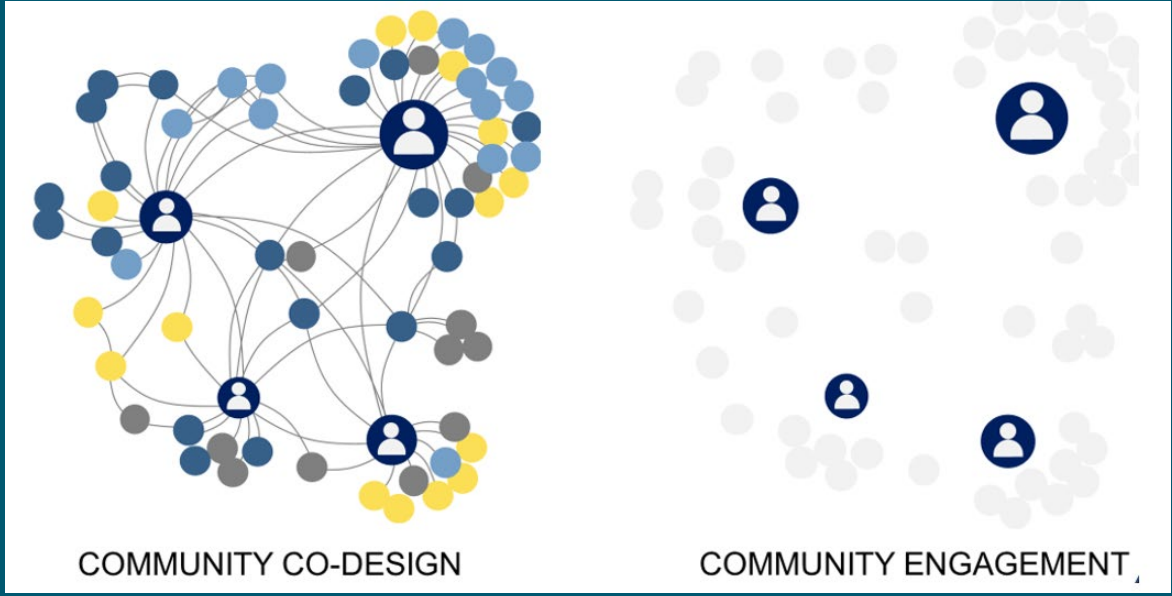
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Advancing Local Wealth and Opportunity



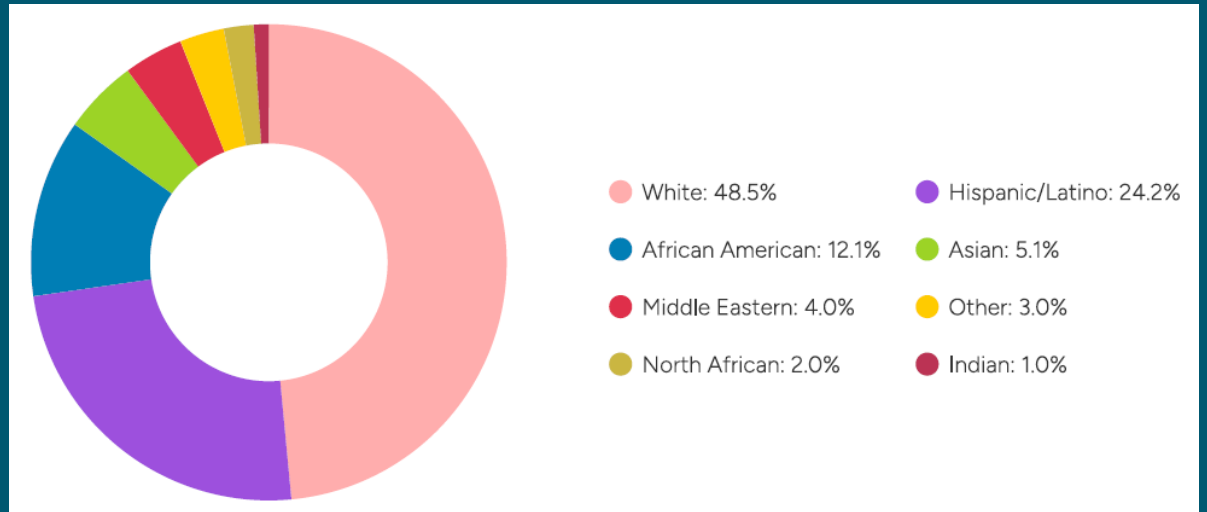
Presented by: Mayor Kim Norton

January 15, 2025



COMMUNITY CO-DESIGN

COMMUNITY ENGAGEMENT,





BIPOC Home Ownership

A community-wide initiative that works to improve educational outcomes for every child in Rochester by transforming the way partners work together.

excellence for everyone

Cradle 2 Career

The logo for Cradle 2 Career features the words "Cradle" and "Career" in a bold, orange, sans-serif font. The number "2" is positioned between them, rendered in the same orange color. A cluster of approximately 12 small, multi-colored circles (including shades of purple, blue, teal, green, and yellow) is arranged in a loose, circular pattern around the "2".



CITY OF
ROCHESTER
BUILDING COMMUNITY ALL PEOPLE AT A TIME



Unlocking Opportunities for All!