

Mayors Innovation Project Winter 2025 Meeting Social Media Toolkit



Thank you so much for joining us for the Mayors Innovation Project Winter 2025 Meeting! This year, we're excited to be celebrating 20 years of MIP! Our meetings are made possible because of city leaders, policymakers, sponsors, and partners like you who are dedicated to promoting equity, sustainability, and democracy in US Cities.

We invite and encourage you to share about your experience at the Winter Meeting on social media. Below are some sample posts that you're welcome to share. Please feel free to customize the post with your own language and/or photos! Remember to tag us in your post and/or use the hashtag #mayorinnovation.

MIP Social Media Information:

MIP Social Media Handles	MIP Social Media Hashtags
<ul style="list-style-type: none"> • LinkedIn: Mayors Innovation Project • Twitter (X): @MayorInnovation • Facebook: Mayors Innovation Project 	<ul style="list-style-type: none"> • #Mayorinnovation • #MIP

Logos:

Horizontal	Vertical
	

For Mayors & City Leaders:

During the meeting:

- Excited to be attending the @MayorInnovation Winter 2025 Meeting in Washington DC where I'm connecting with mayors and policy experts from across the country and learning new ideas to take home!
- Excited to celebrate with my fellow mayors in DC for the 20th anniversary celebration of @MayorInnovation! MIP gives me the opportunity to share the great work happening in [your city] and to bring innovative ideas home.
- This week I'm joining fellow mayors at @Mayorinnovation's Winter Meeting to share the great work happening in [your city] and to bring innovative ideas home. We're digging into flood resilient infrastructure, economic mobility, and creating inclusive communities!

Post Meeting:

- Last week I attended the @MayorInnovation Winter 2025 Meeting! It was fantastic connecting with mayors nationwide, sharing [your city]'s progress, and learning about new high-road ideas to bring home.
- Last week I attended the @MayorInnovation Winter 2025 Meeting! It was fantastic to celebrate 20 years of MIP, connect with mayors nationwide, share [your city]'s progress, and learn about new high-road ideas to bring home.
- Last week I heard from mayors across the country at the @MayorInnovation Winter Meeting in DC on how to advance equity, promote democracy, and support sustainable policies! I got to share the great work we're doing in [your city] and learn new ideas to bring home!

For Speakers:

During the meeting:

- Excited to be speaking today at @Mayorinnovation's Winter 2025 Meeting in Washington DC, where I'm sharing information about our City's/Organization's efforts to advance [wealth building/flood resilience/creating welcoming communities/mayor-council relationships]. It's great to connect with mayors from across the country who are committed to advancing equity, sustainability, and democracy in their cities.
- I'm thrilled to be speaking today at @MayorInnovation's 20th annual Winter Meeting in DC, where I'm sharing about City's/Organization's efforts to advance [wealth building/flood resilience/creating welcoming communities/mayor-council relationships]. It's great to connect with mayors from across the country who are committed to advancing equity, sustainability, and democracy in their cities.

Post Meeting:

- Last week I was thrilled to speak at @Mayorinnovation's Winter 2025 Meeting in Washington DC, where I shared about our **City's/Organization's efforts to advance [wealth building/flood resilience/creating welcoming communities/mayor-council relationships]**! It was great to connect with mayors from across the country to share the great work happening at/in **[your city/organization]** and bring new ideas home.
- Last week I was thrilled to speak at @Mayorinnovation's 20th annual Winter Meeting in Washington DC, where I shared about our **City's/Organization's efforts to advance [wealth building/flood resilience/creating welcoming communities/mayor-council relationships]**! It was great to connect with mayors from across the country to share the great work happening at/in **[your city/organization]** and bring new ideas home.

For Sponsors:

During the meeting:

- As a proud sponsor of @Mayorinnovation, we are thrilled to be attending the Winter Meeting in Washington DC and celebrating 20 years of MIP! It's great to connect with mayors from across the country who are committed to advancing equity, sustainability, and democracy in their cities.
- This week we're excited to be sponsoring @MayorInnovation's Winter Meeting in DC! We're connecting with mayors and city leaders from across the country and sharing about **[your mission]**.

Post Meeting:

- As a proud sponsor of @Mayorinnovation we were thrilled to attend the Winter Meeting in Washington DC and celebrate 20 years of MIP! It was great to connect with mayors from across the country who are committed to advancing equity, sustainability, and democracy in their cities.
- Last week we sponsored @MayorInnovation's Winter Meeting in DC! We heard panels on community wealth building, flood resilience, and creating welcoming communities and connected with mayors and city leaders from across the country to share about **[your mission]**.

For Partners:

During the meeting:

- We're thrilled to be in Washington DC this week joining mayors and policy experts at @Mayorinnovation's 20th annual Winter Meeting! We're excited to dig into **[community]**

wealth building/flood resilience/creating welcoming communities] and to share solutions to put cities on the high road!

- As a proud partner of @MayorInnovation, we're thrilled to be attending the 20th annual Winter Policy Meeting in DC! We're diving into policy solutions on community wealth building, flood resilience, and creating welcoming communities to put more cities on the high road.

Post Meeting:

- Last week we were thrilled to attend @MayorInnovation's 20th annual Winter Policy Meeting in DC! The meeting offered a space for mayors from across the country to connect and share high-road policy solutions on [community wealth building/flood resilience/creating welcoming communities].
- Last week we were thrilled to be in Washington DC joining mayors and policy experts at the @Mayorinnovation Winter 2025 Meeting! From panels on [community wealth building to flood resilience to creating welcoming communities], we shared solutions to put cities on the high road!