

Mayors Innovation Project Summer 2024 Meeting Social Media Toolkit



Thank you so much for joining us for the Mayors Innovation Project Summer 2024 Meeting! Our meetings are made possible because of city leaders, policymakers, sponsors, and partners like you who are dedicated to promoting equity, sustainability, and democracy.

We invite you to share about your experience at the Summer Meeting on social media. Below are some sample posts that you're welcome to share. Please feel free to customize the post with your own language and/or photos! Remember to tag us in your post and/or use the hashtag #mayorinnovation.

MIP Social Media Information:

MIP Social Media Handles	MIP Social Media Hashtags
<ul style="list-style-type: none"> • LinkedIn: Mayors Innovation Project • Twitter (X): @MayorInnovation • Facebook: Mayors Innovation Project 	<ul style="list-style-type: none"> • #Mayorinnovation • #MIP

Logos:

Horizontal	Vertical
 <p>The horizontal logo features a stylized city skyline on the left with buildings in yellow, green, blue, pink, and orange. To the right of the skyline, the text "mayors innovation project" is displayed in a lowercase, sans-serif font, with "innovation" in bold.</p>	 <p>The vertical logo features the same stylized city skyline as the horizontal version. Below the skyline, the text "mayors innovation project" is displayed in a lowercase, sans-serif font, with "innovation" in bold.</p>

For Mayors & City Leaders:

During the meeting:

- Excited to be attending the @MayorInnovation Summer 2024 Meeting in Knoxville, TN where I'm connecting with mayors and policy experts from across the country and learning new ideas to take home!
- From panels on climate & affordable housing to tours exploring Knoxville, TN, I'm joining fellow mayors at the @Mayorinnovation Summer 2024 Meeting to share the great work happening in [your city] and to bring innovative ideas home!

Post Meeting:

- Last week I attended the @MayorInnovation Summer 2024 Meeting! It was fantastic connecting with mayors nationwide, learning about Knoxville's progress, and learning about new high-road ideas to bring home.
- Last week I heard from mayors across the country at the @MayorInnovation Summer 2024 Meeting in Knoxville, TN on how to advance equity, promote democracy, and support sustainable policies! I got to share the great work we're doing in [your city] and learn new ideas to bring home!

For Speakers:

During the meeting:

- Excited to be speaking today at @Mayorinnovation's Summer 2024 Meeting in Knoxville, TN, where I'm sharing information about our City's/Organization's efforts to advance [housing/climate/placemaking/violence prevention] It's great to connect with mayors from across the country who are committed to advancing equity, sustainability, and democracy in their cities.

Post Meeting:

- This week I was thrilled to speak at @Mayorinnovation's Summer 2024 Meeting in Knoxville, TN, where I'm sharing information about our City's/Organization's efforts to advance [housing/climate/placemaking/violence prevention]! It was great to connect with mayors from across the country who are committed to advancing equity, sustainability, and democracy in their cities.

For Sponsors:

During the meeting:

- As a proud sponsor of @MayorInnovation, we are thrilled to be attending the Summer Policy Meeting in Knoxville, TN! It's great to connect with mayors from across the country who are committed to advancing equity, sustainability, and democracy in their cities.

Post Meeting:

- As a proud sponsor of @MayorInnovation we were thrilled to attend the Summer Policy Meeting in Knoxville, TN! It was great to connect with mayors from across the country who are committed to advancing equity, sustainability, and democracy in their cities.

For Partners:

During the meeting:

- We're thrilled to be in Knoxville, TN this week joining mayors and policy experts at the @MayorInnovation Summer 2024 Meeting! From panels on climate & affordable housing to tours exploring Knoxville, we're excited to share solutions to put cities on the high road!
- As a proud partner of @MayorInnovation we are thrilled to be attending the Summer Policy Meeting in Knoxville! We're diving into policy solutions on urban connectivity, community based violence prevention, affordable housing, and climate empowerment to make high-road progress.

Post Meeting:

- As a proud partner of @MayorInnovation we were thrilled to attend the Summer Policy Meeting in Knoxville! The meeting offered a space for mayors from across the country to connect and share high-road policy solutions on urban connectivity, community based violence prevention, affordable housing, and climate empowerment.
- Last week we were thrilled to be in Knoxville, TN joining mayors and policy experts at the @MayorInnovation Summer 2024 Meeting! From panels on climate & affordable housing to tours exploring Knoxville, we shared solutions to put cities on the high road!