



ANCHOR COLLABORATIVES: BUILDING MUTUALLY BENEFICIAL RELATIONSHIPS

Danny Fisher-Bruns, Facilitator, Tacoma Anchor Network

Tanisha Jumper, Media and Communications Director, Tacoma, WA

Alicia Lawver, Director of Strategic Planning, Tacoma Public Schools

Doug Baxter-Jenkins, Community Integration Program Manager, Virginia Franciscan Hospital

Moderator: Mayor Victoria Woodards, Tacoma, WA

SUMMER
2022

WIFI: event0564

Password: p7z4;r3o7;a5o9



mayors
innovation
project

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Tacoma Anchor Network
Mayor's Innovation Project
Tacoma, WA
August 6, 2022

Tacoma Profile

Population: 219,000 (estimate)

3RD largest city in Washington/ Most diverse city in Washington

Education:

- 88% High School Graduate
- 9% Some college, no degree
- 11% Associate's degree
- 19% Bachelor's degree
- 12% Master's or Higher

Top 7 Employers:

- Joint Base Lewis-McChord
- Multicare Healthcare System
- State of Washington
- Virginia Mason-Franciscan Health System
- Tacoma Public Schools
- City of Tacoma
- Pierce County Government

Median Income: \$68,820



Tacoma 2025

- City's strategic vision
 - 3,000 residents, community partners and stakeholders participated in the visioning process
- 5 Areas of Focus
 - 5 to 7 indicators identified in each of the 5 focus areas
 - Livability
 - Economy and Workforce
 - Equity and Accessibility
 - Civic Engagement
 - Education
- Serves as the foundation for the anchor collaboration

Anchor Partners

- MultiCare Health Systems
- Virginia Mason Franciscan Health
- University of Puget Sound
- University of Washington- Tacoma
- Bates Technical College
- Tacoma Community College
- Tacoma Public Schools
- Tacoma Housing Authority
- Greater Tacoma Community Foundation
- City of Tacoma

Getting Started

- Started with the interest of a Council Member
- Cleveland came to visit
- Anchor partners traveled to Cleveland
- Met the Democracy Collaborative
- Democracy Collaborative visits Tacoma
- Democracy Collaborative and Tacoma Team work



Building the Framework



- Relationships Matter
- There is nothing wrong with slow and steady
- The work looks different in each city
- Release predefined ideas of the “right” strategy
- City team must think cross departmentally
- Concept must be tied to something more permanent than current political climate
- How much structure is too much structure? Too little?

Successes

- Creation of the Tacoma Anchor Network Legislative Priorities
- COVID Response and Partnerships
- Partnership with Joint Municipal Action Committee (JMAC)
- Relationships



Working Together



- Partner Perspectives
 - Alicia Lawver, Tacoma Public Schools
 - Douglas Baxter-Jenkins, Virginia Mason Franciscan Health
- City Perspectives
- Other Partnerships
 - Democracy Collaborative
 - Anchor Institutions Task Force, Marga

The Future

- Developing the permanent structure
- Three key initiatives
 - Housing
 - Procurement
 - Local hiring pathways
- Identifying additional opportunities and partnerships



Thank You!

- Tanisha Jumper, Director of Communication and Strategy, City of Tacoma
- Alicia Lawver, Director Strategic Planning, Tacoma Public Schools
- Doug Baxter-Jenkins, Division Director of Community Health, Virginia Mason Franciscan Health

Questions?